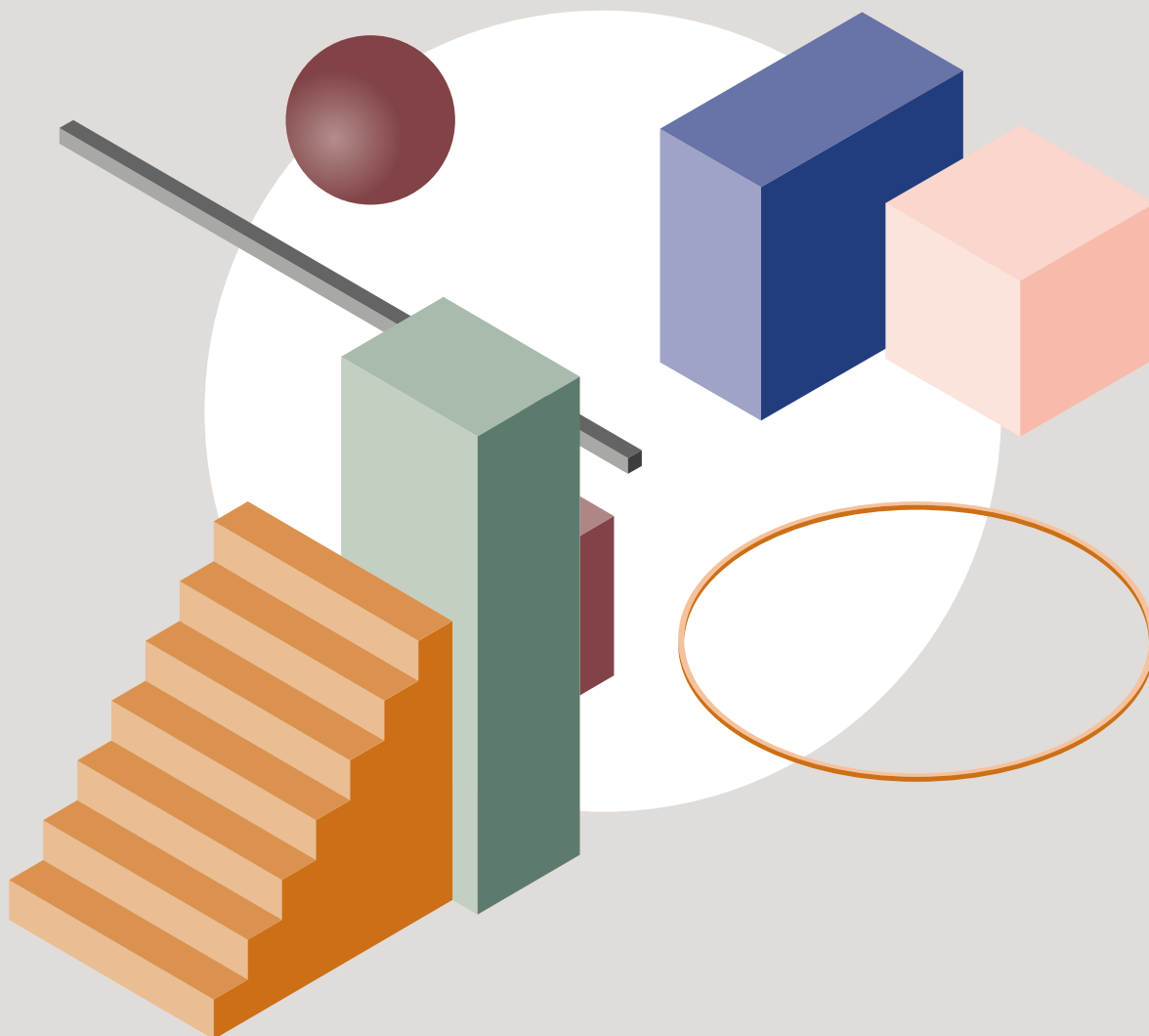
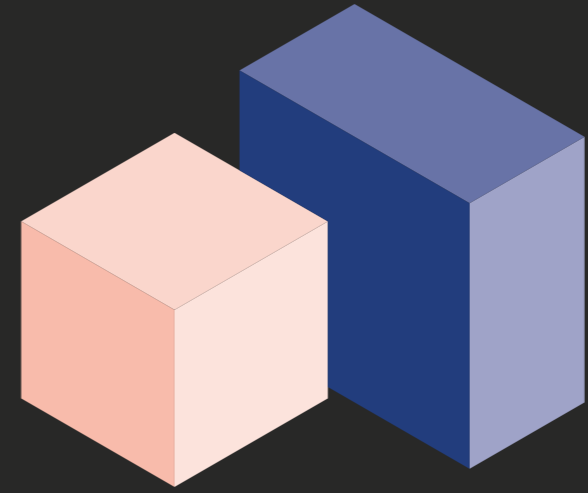


Cersaie 2022

# ART IS ALL AROUND



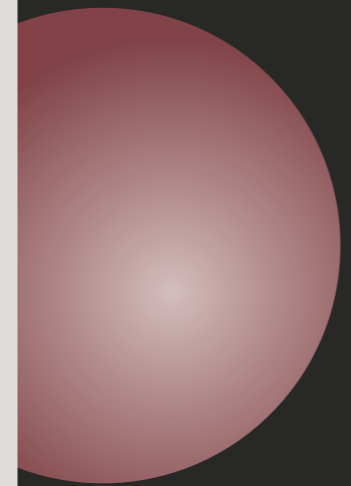


Cersaie 2022

# ART IS ALL AROUND



 ALFALUX





Cersaie 2002

# TEMPO DI GIOCARÈ!

TIME FOR PLAY!

**Divertiti a comporre il tuo stile personale attraverso un mix&match di forme, colori e textures.**

**La superficie ceramica replica egregiamente la materia naturale: marmo, legno, battuto veneziano, pietra, tinte unite.**

**Scegli tu le regole del gioco:**

**puoi lasciarti ispirare dalle nostre proposte compositive oppure dare vita alla tua combinazione di materia e colore.**

**Nessun limite alla tua creatività!**

Have fun creating your own personal style with a mix&match of shapes, colours and textures.

Ceramic surfaces perfectly replicate natural materials: marble, wood, Venetian terrazzo, stone, plain colours.

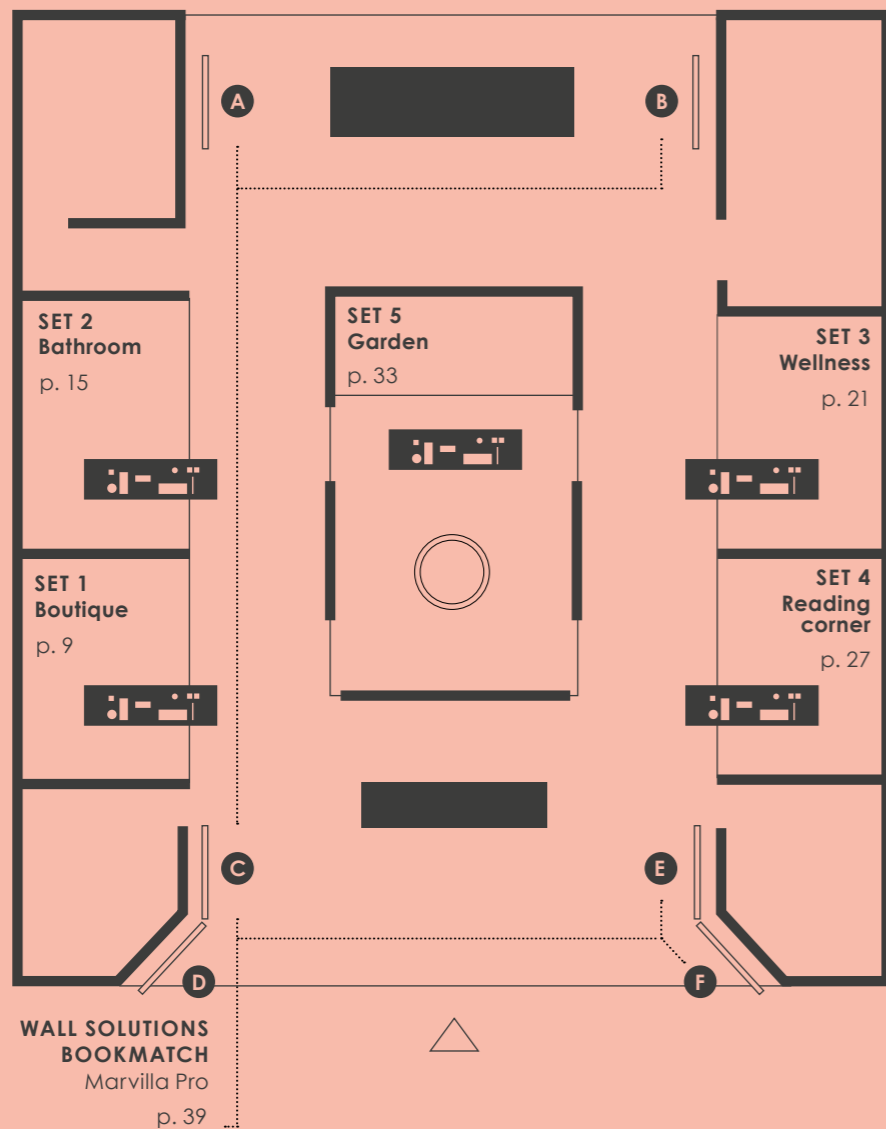
Set your own rules of the game: be inspired by our proposed combinations, or bring life to your own choice of materials and colours.

There's no limit to your own creativity!



# ALFALUX

HALL 29 B12 - C11



# INDEX

## BY SET

- |   |   |   |
|---|---|---|
| 9. <b>SET 1 Boutique</b><br>Atlantis +<br>Pastelli Pro                  | 21. <b>SET 3 Wellness</b><br>Venexia +<br>Venexia Pro +<br>Pastelli Pro | 33. <b>SET 5 Garden</b><br>Wooder +<br>Atlantis +<br>Pastelli Pro |
| 15. <b>SET 2 Bathroom</b><br>Marvilla Pro +<br>Wooder +<br>Pastelli Pro | 27. <b>SET 4 Reading corner</b><br>Wooder +<br>Atlantis                 | 39. <b>WALL SOLUTIONS Bookmatch</b><br>Marvilla Pro               |

## BY COLLECTIONS

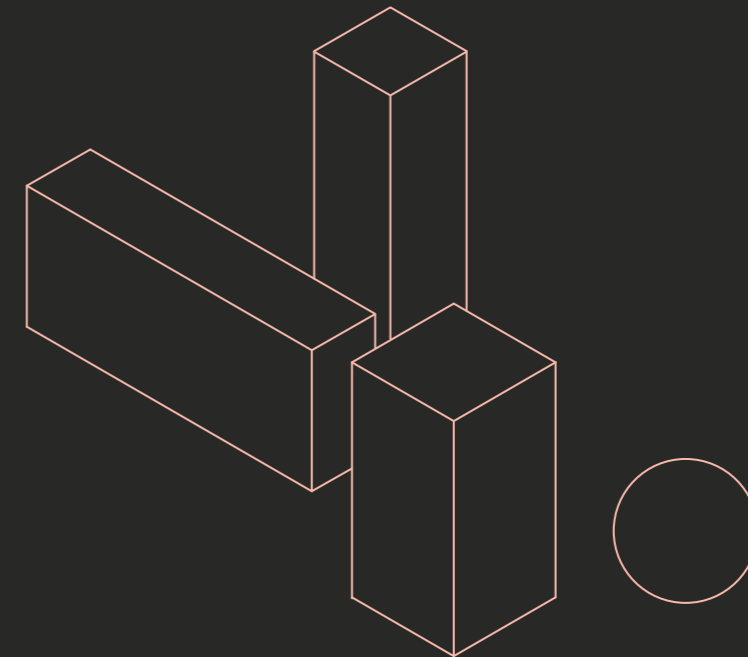
- 46. Atlantis NEW
- 48. Wooder NEW
- 50. Marvilla Pro
- 52. Pastelli Pro



SET 1

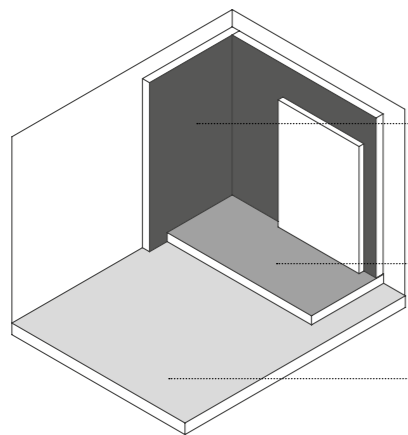
# BOUTIQUE

ATLANTIS + PASTELLI PRO



**ATLANTIS** *Novità 2022*

COLLEZIONE COMPLETA / COMPLETE COLLECTION P. 46



**1** LAVA  
60x120 rett.

**2** FUMO  
60x120 rett.

**3** PERLA  
60x120 rett.



**LAVA**  
60x120 rett.



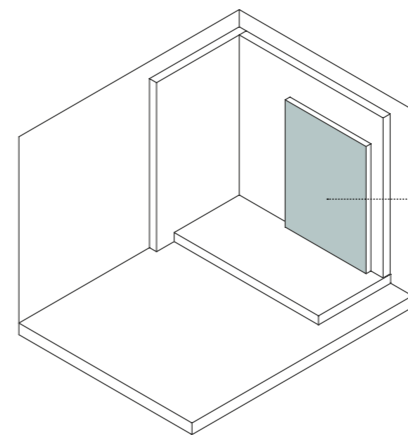
**FUMO**  
60x120 rett.



**PERLA**  
60x120 rett.

**PASTELLI PRO & DECORS** *Novità 2022*

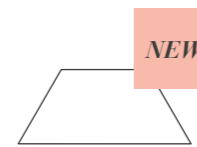
COLLEZIONE COMPLETA / COMPLETE COLLECTION P. 52-53



**4** EUCALIPTO CONCEPT  
Matt rett.



**EUCALIPTO CONCEPT**  
22,5x9,8 Matt rett.







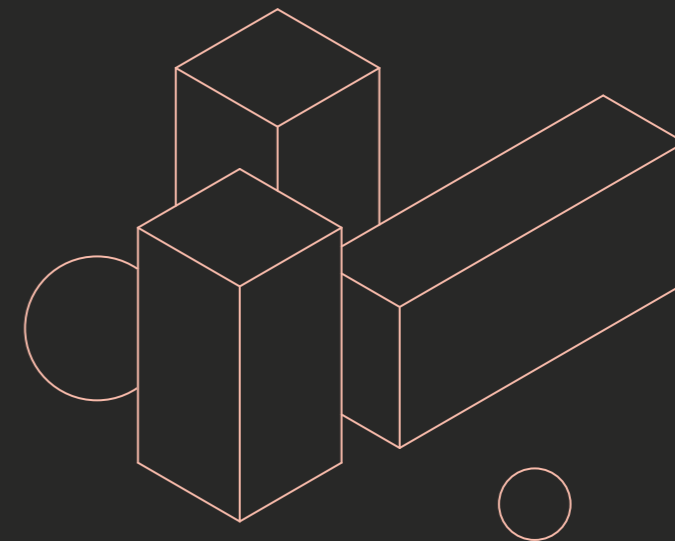
LET'S GET INSPIRED



SET 2

# BATHROOM

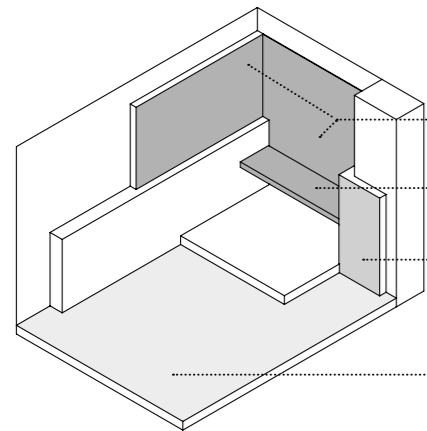
MARVILLA PRO + PASTELLI PRO + WOODER





# MARVILLA PRO

COLLEZIONE COMPLETA / COMPLETE COLLECTION P. 50



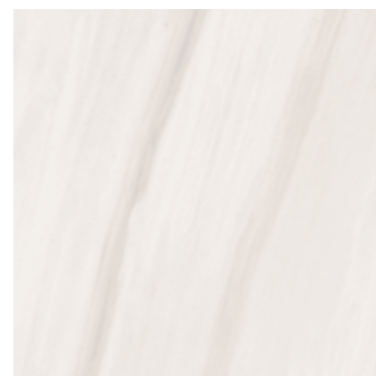
- 1** PALLADIO  
90x270 Lucido rett.
- 1.b** PALLADIO  
90x270 Matt rett.
- 2** SANSOVINO  
90x270 Matt rett.
- 3** CELLINI  
120x120 Lucido rett.



**PALLADIO**  
90x270 Lucido rett. - Matt rett.



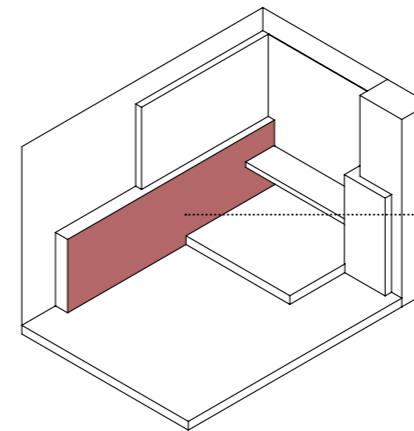
**CELLINI**  
120x120 Lucido rett.



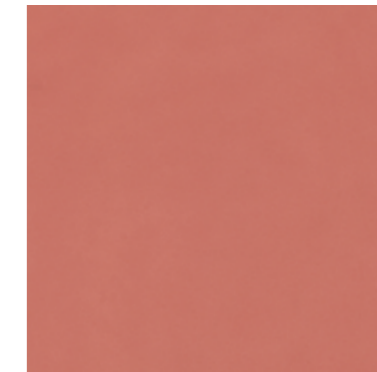
**SANSOVINO**  
90x270 Matt rett.

# PASTELLI PRO

COLLEZIONE COMPLETA / COMPLETE COLLECTION P. 52



- 4** OPALE  
45x90 Matt rett.

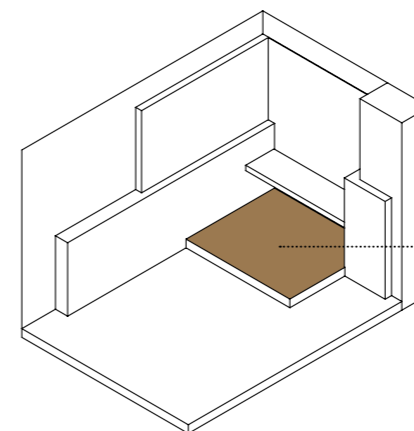


**OPALE**  
45x90 Matt rett.

*Novità 2022*

# WOODER

COLLEZIONE COMPLETA / COMPLETE COLLECTION P. 48



- 5** IROKO  
20x120 rett.

**NEW**



**IROKO**  
20x120 rett.

Marvilla Pro Michelangelo | Marvilla Pro Palladio | Marvilla Pro Sansovino  
Venexia Contarini | Pastelli Pro Opale | Wooder Iroko



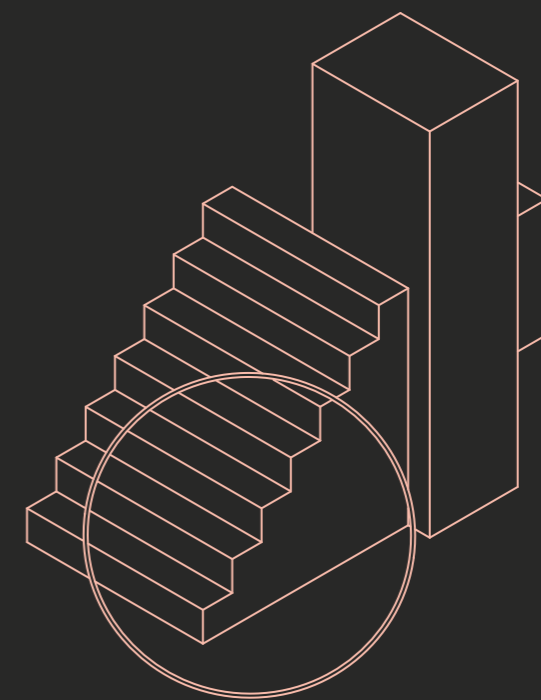
LET'S GET INSPIRED



SET 3

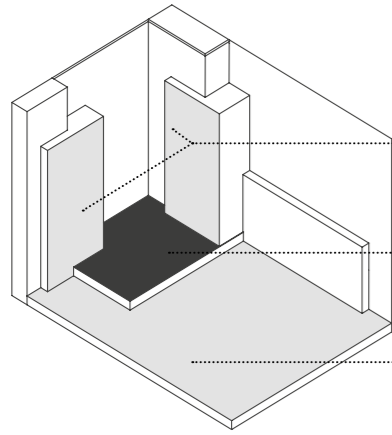
# WELLNESS

VENEXIA + VENEXIA PRO + PASTELLI PRO

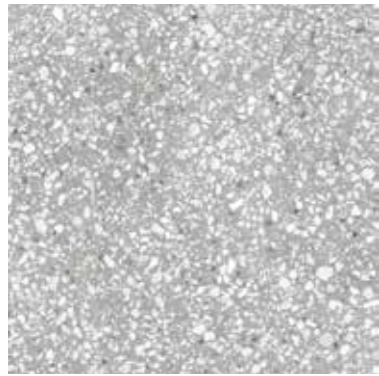




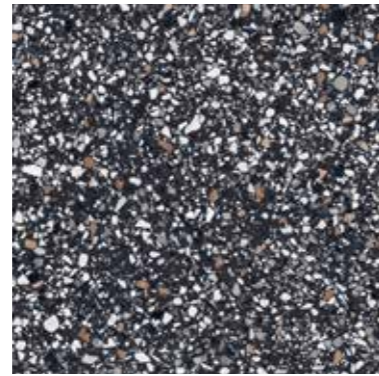
## VENEXIA . VENEXIA PRO



- 1** MURANO  
60x120 rett.
- 2** CONTARINI  
60x120 rett.
- 3** MURANO  
90x90 rett.



**MURANO**  
60x120 | 90x90 rett.

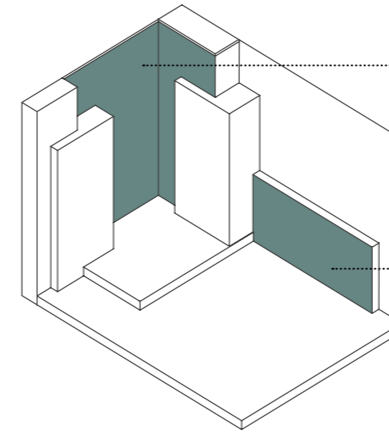


**CONTARINI**  
60x120 rett.

*Novità 2022*

## PASTELLI PRO & DECORS

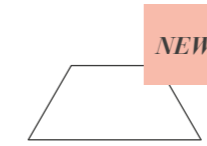
COLLEZIONE COMPLETA / COMPLETE COLLECTION P. 52-53



- 4** MALACHITE  
45x90 Matt rett.
- 5** MALACHITE CONCEPT  
Matt rett.



**MALACHITE + MALACHITE CONCEPT**  
45x90 | 22,5x9,8 Matt rett.





LET'S GET INSPIRED

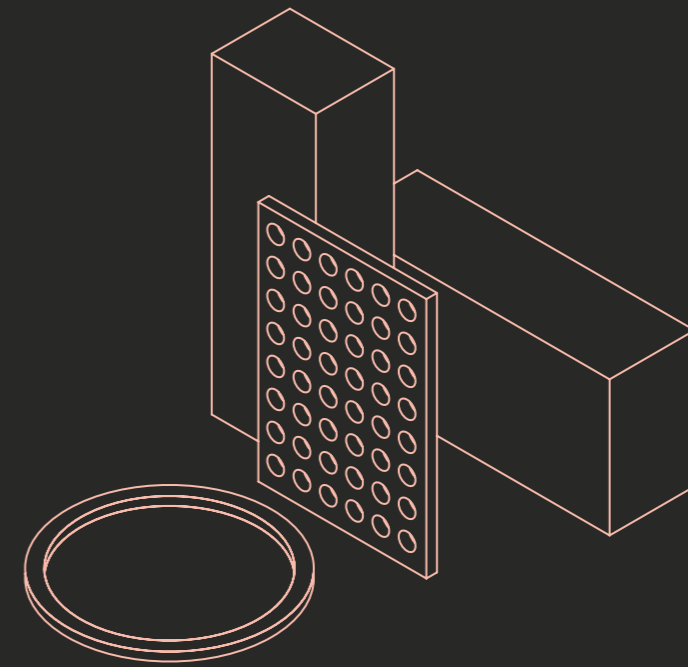




SET 4

# READING CORNER

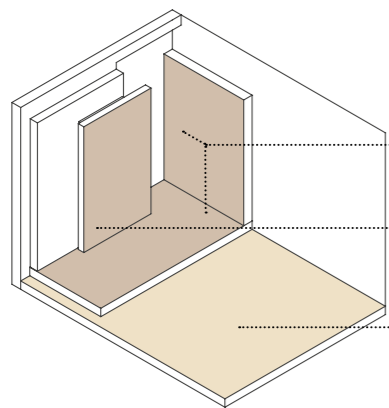
WOODER + ATLANTIS



Novità 2022

# WOODER

COLLEZIONE COMPLETA / COMPLETE COLLECTION P. 48



- 1** CLOVE  
20x120 rett.
- 2** CLOVE  
9,6x49,9 Chevron rett.
- 3** MAPLE  
20x120 rett.

NEW

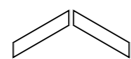


**CLOVE**  
20x120 rett.

NEW



**CLOVE**  
9,6x49,9 Chevron rett. Dx e Sx



NEW



**MAPLE**  
20x120 rett.

NEW

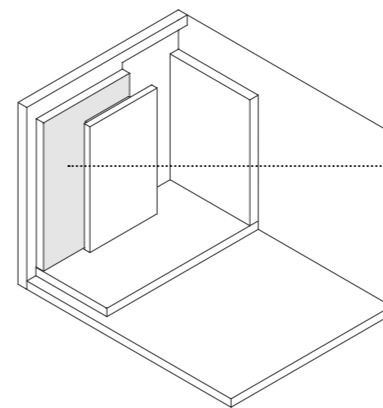


**GHIACCIO**  
60x120 rett.

Novità 2022

# ATLANTIS

COLLEZIONE COMPLETA / COMPLETE COLLECTION P. 46



- 4** GHIACCIO  
60x120 rett.



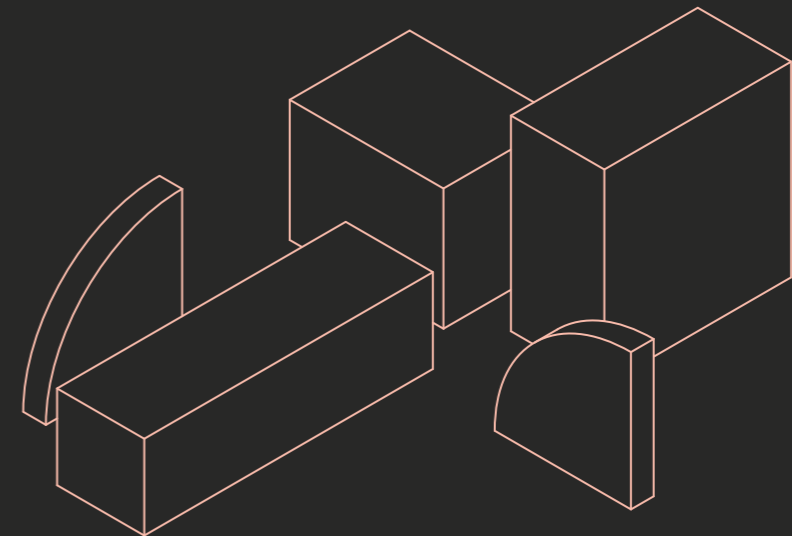
LET'S GET INSPIRED



SET 5

# GARDEN

ATLANTIS + WOODER + PASTELLI PRO

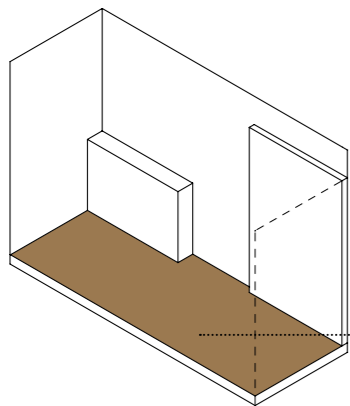




Novità 2022

# WOODER

COLLEZIONE COMPLETA / COMPLETE COLLECTION P. 48



**1** IROKO  
20x120 rett.

NEW

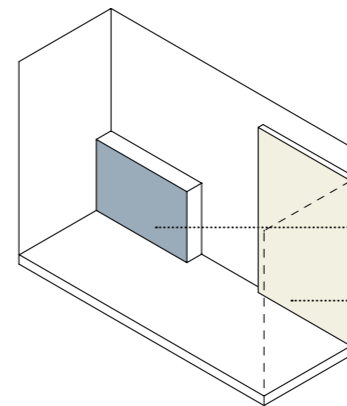


IROKO  
20x120 rett.

Novità 2022

# PASTELLI PRO & DECORS

COLLEZIONE COMPLETA / COMPLETE COLLECTION P. 52,56



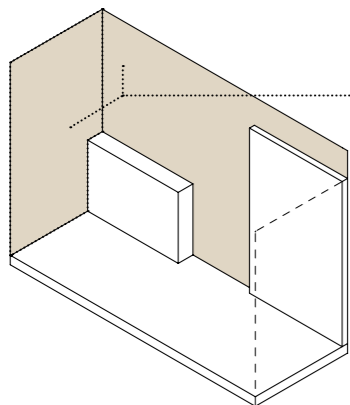
**3** DENIM  
90x90 | 30x90 Matt rett.

**4** TIARÈ  
90x270 Matt rett.

Novità 2022

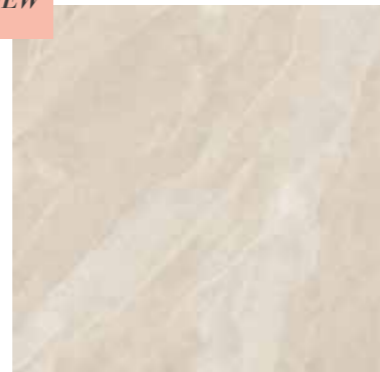
# ATLANTIS

COLLEZIONE COMPLETA / COMPLETE COLLECTION P. 46



**2** SABBIA  
60x120 rett.

NEW



SABBIA  
60x120 rett.

NEW

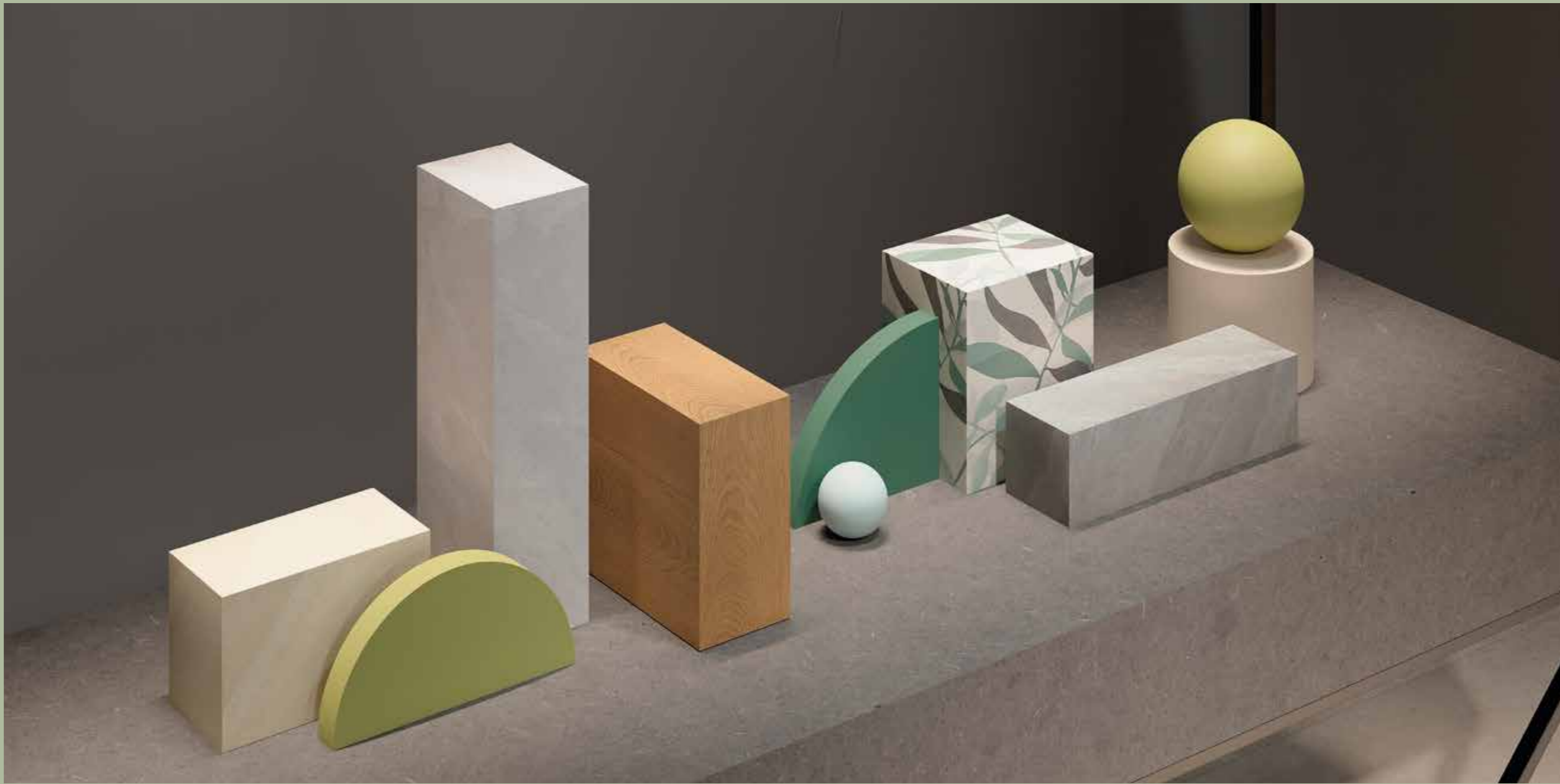


DENIM  
90x90 | 30x90 Matt rett.



TIARÈ  
90x270 Matt rett.



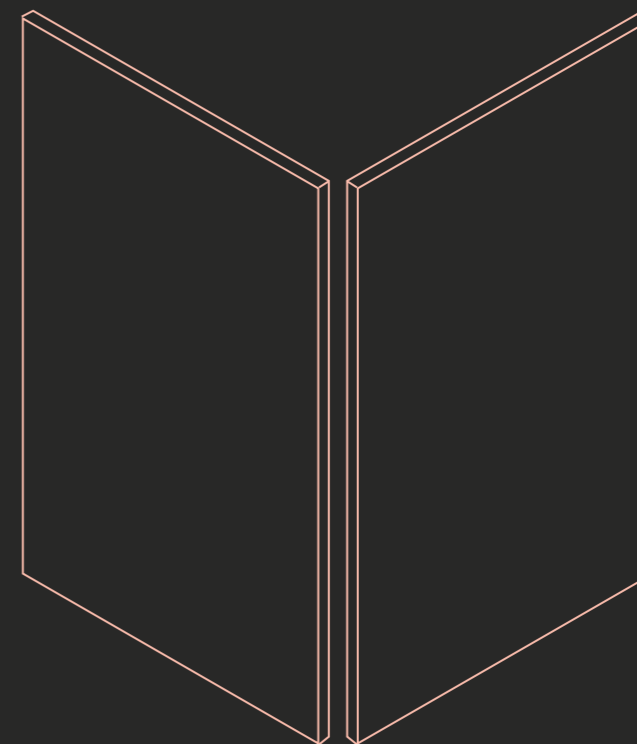


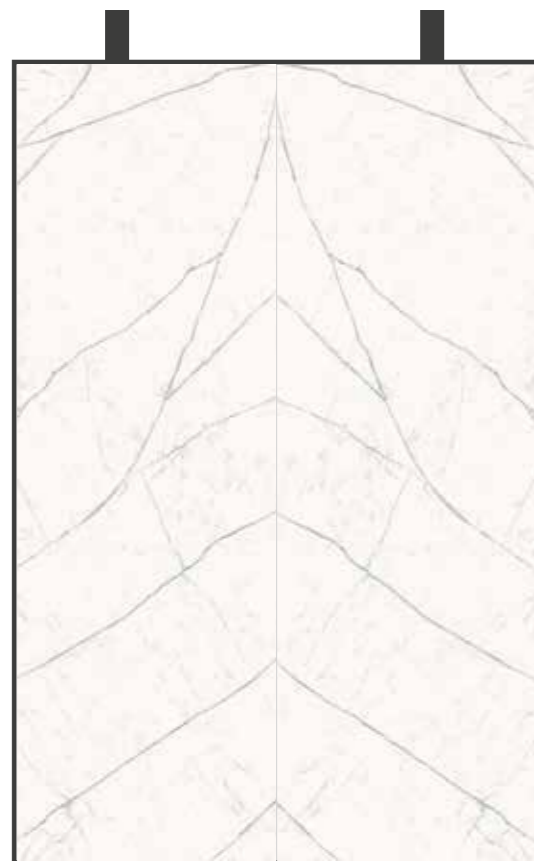
LET'S GET INSPIRED

WALL SOLUTIONS

# BOOKMATCH

MARVILLA PRO



**BOOKMATCH MARVILLA PRO A / B**

**MICHELANGELO**  
90x270  
Matt rett.  
≠ 6 mm



**SANSOVINO**  
90x270  
Matt rett.  
≠ 6 mm

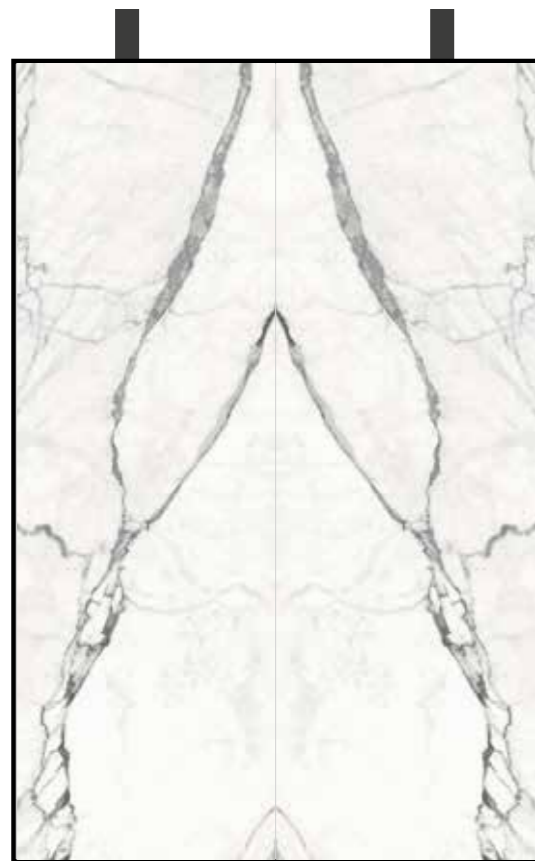
**BOOKMATCH MARVILLA PRO C / D**

**BORROMINI**  
90x270  
Lucido rett.  
≠ 6 mm



**PALLADIO**  
90x270  
Lucido rett.  
≠ 6 mm

## BOOKMATCH MARVILLA PRO E / F



**BERNINI**  
90x270  
Lucido rett.  
≠ 6 mm



**CELLINI**  
90x270  
Lucido rett.  
≠ 6 mm



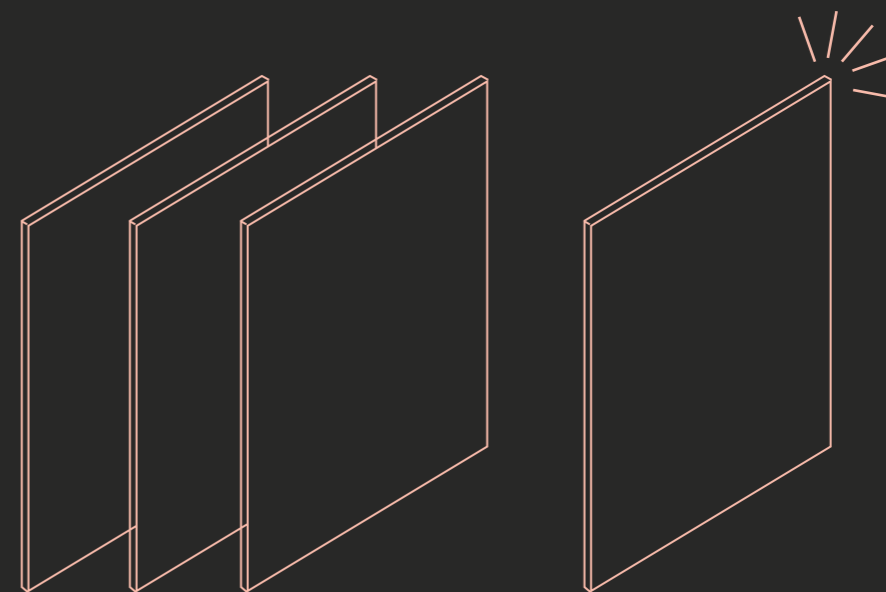
**CROSSOVER**  
Dark 90x90 | 36"x36" Matt rett.

**MARVILLA PRO**  
Cellini 90x270 | 36"x106" Lucido rett.  
Cellini 90x270 | 36"x106" Lucido rett. Bookmatch

# NEW

## COLLECTIONS & PRODUCTS

COLORI | FORMATI | INFO TECNICHE  
COLOURS | SIZES | TECHNICAL INFO





# ATLANTIS

Novità 2022

## FORMATI / SIZES

			finitura finishing	spessore thickness
MODULARE	60x120	24"x47"	rett.	9mm
	60x60	24"x24"		
	30x60	12"x24"		
MODULARE	60x120	24"x47"	Grip rett. R11	9mm
	60x60	24"x24"		
	30x60	12"x24"		
	30x60	12"x24"	non rett.	9mm
MODULARE	20x20*	8"x8"	non rett.	8mm
	20x40*	8"x16"		
	60x120*	24"x47"	Grip rett.	20mm
	60x60*	24"x24"		

\* Only Sabbia, Perla, Fumo

## DECORI / DECORS



**MOSAICO 5x5**  
30x30 | 12"x12"

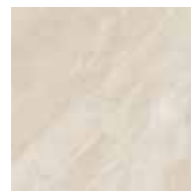
## PEZZI SPECIALI / SPECIAL TRIMS



**BATTISCOPIA**  
7,5x60 | 3"x24"  
rett.  
Available  
in all colours



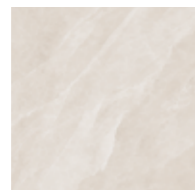
**ELEMENTO L  
PRESSA**  
4x15x30 | 1,57"x6"x12"  
Only Sabbia, Perla, Fumo



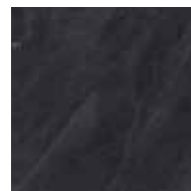
SABBIA



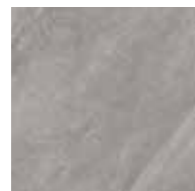
PERLA



GHIACCIO



LAVA



FUMO



ATLANTIS  
Perla 60x120 | 24"x 47" rett.

# WOODER

Novità 2022



IROKO



CLOVE



ASH



MAPLE



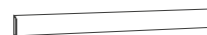
LIME

## FORMATI / SIZES

		finitura finishing	spessore thickness
20x120	8"x47"	rett. Grip rett.	9mm
40x120*	16"x47"	Grip rett.	20mm
9,6x49,9 chevron	12"x24"	rett.	9mm

\* Only Iroko, Lime, Maple

## PEZZI SPECIALI / SPECIAL TRIMS



**BATTISCOPIA**  
6,5x120 | 2,56"x47"  
rett.  
Available  
in all colours



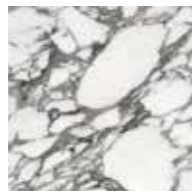
WOODER  
Lime 20x120 | 8"x 47" rett.



# MARVILLA . MARVILLA PRO



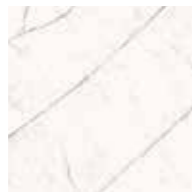
BERNINI



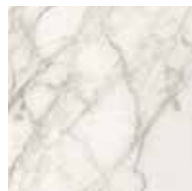
BORROMINI



CELLINI



MICHELANGELO



PALLADIO



SANSOVINO

## FORMATI / SIZES

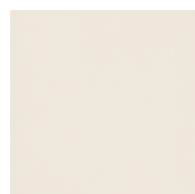
			finitura finishing	spessore thickness
<b>MARVILLA</b>				
MODULARE	60x120	24"x47"	Matt rett. Lucido rett.	9mm
	60x60	24"x24"	Matt rett. Lucido rett.	9mm
	30x60	12"x24"	Matt rett. Lucido rett.	9mm
<b>MARVILLA PRO</b>				
MODULARE	90x270	36"x106"	Matt rett. Lucido rett.	6mm
	90x90	36"x36"	Matt rett. Lucido rett.	6mm
	45x90	18"x36"	Matt rett. Lucido rett.	6mm
	30x90	12"x36"	Matt rett. Lucido rett.	6mm
	120x120	47"x47"	Matt rett. Lucido rett.	9mm



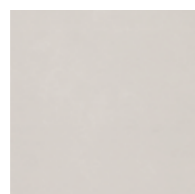
**MARVILLA PRO**  
Cellini 120x120 | 47"x47" Lucido rett.

**GARDA**  
Bardolino 60x120 | 24"x47" Matt rett.

# PASTELLI PRO



CAMELIA



ASSENZIO



DENIM



EUCALIPTO



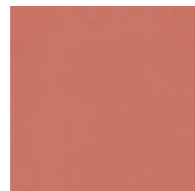
TAUPE



TURCHESE



MALACHITE



OPALE

## FORMATI / SIZES

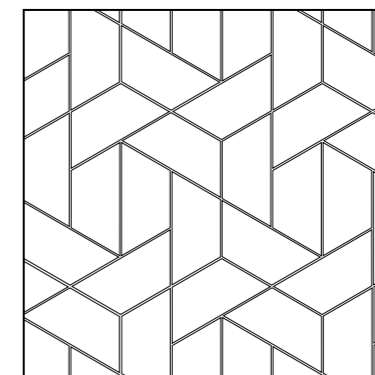
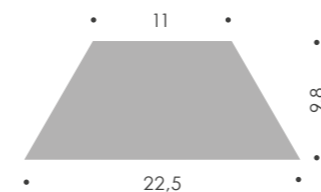
		finitura finishing	spessore thickness
MODULARE	90x270	36"x106"	Matt rett. 6mm
	90x90	36"x36"	Matt rett. 6mm
	90x90	36"x36"	Tech rett. 6mm
	45x90	18"x36"	Matt rett. 6mm
	30x90	12"x36"	Matt rett. 6mm

Novità 2022

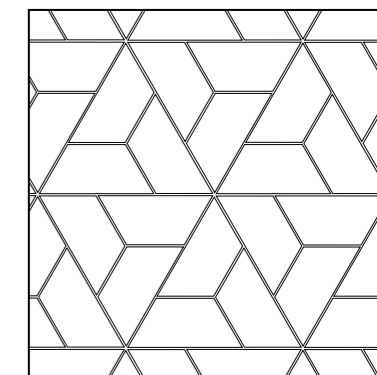
# PASTELLI PRO . CONCEPT

Decors

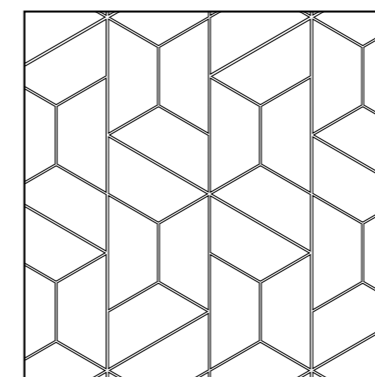
## SUGGERIMENTI DI UTILIZZO / SETTING SUGGESTIONS



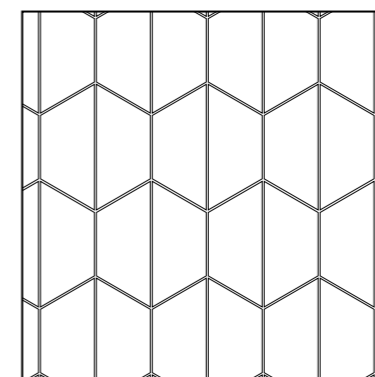
CONCEPT A



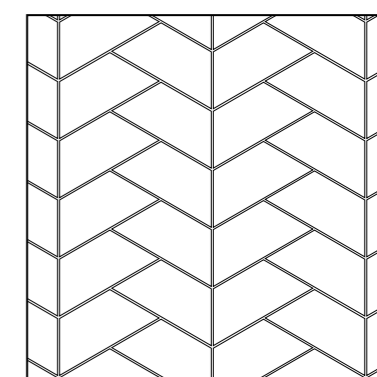
CONCEPT B



CONCEPT C



CONCEPT D



CONCEPT E







**GARDA PRO**  
Lazise 90x90 | 36"x36" Matt rett.

**PASTELLI PRO**  
Eucalipto Concept 22,5x9,8 | 8,85"x 3,85"  
Matt rett.

# PASTELLI PRO . TIARÈ

Decors

Novità 2022

NEW



90x270 Matt rett.  
1 soggetto



Composizione a 3 lastre

IMMAGINI PURAMENTE INDICATIVE: POTREBBE PRESENTARSI UNA DISCONTINUITÀ DI VENA DA UNA LASTRA E L'ALTRA. L'EVENTUALE DIFFERENZA TRA UNA LASTRA E L'ALTRA FINO A 1,5 CM SONO PERCIÒ DA CONSIDERARSI CARATTERISTICA DEL PRODOTTO STESSO.

IMAGES ARE PURELY INDICATIVE: A LIGHT VEIN DISCONTINUITY FROM ONE SLAB TO THE NEXT CAN OCCUR. THEREFORE DIFFERENCES UP TO 1.5 CM FROM ONE SLAB TO THE NEXT ARE ADMITTED AND CONSIDERED A CHARACTERISTIC OF THE PRODUCT ITSELF.



**GARDA**  
Riva 60x60 | 24"x24" Matt rett.

**PASTELLI PRO**  
Tiarè 90x270 | 36"x106" Matt rett.  
Topazio 90x90 | 36"x36" Matt rett.

Cersaie 2022

## **ART IS ALL AROUND**

Catalogo a cura di  
ALFALUX CERAMICHE

Finito di stampare  
nel mese di  
Settembre 2022





SEDE LEGALE: Via Giardini, 24  
41042 Fiorano Modenese (MO)  
SEDE AMMINISTRATIVA: Via Statale 467,109  
42013 Casalgrande (RE)



Via della Repubblica, 16  
42014 Roteglia di Castellarano  
Reggio Emilia - Italy  
Tel. +39 0536 869211  
Fax +39 0536 851502  
Fax +39 0536 832643  
[www.alfaceramiche.com](http://www.alfaceramiche.com)  
[export.alfa@riwal.it](mailto:export.alfa@riwal.it)  
[italia.alfa@riwal.it](mailto:italia.alfa@riwal.it)